

Peak Technology – Media Kit Information Sheet

USAGE GUIDELINES

Thank you for your interest in Peak Technology.

The materials provided in the Peak Technology Media Kit are intended to support press, media, partner communications, event coverage, and other approved external communication activities related to Peak Technology.

All materials must be used in a professional and contextually accurate manner. Please ensure that Peak Technology is credited correctly and that all copyrights, image credits, and brand usage rules are respected.

For interviews, expert commentary, additional image material, or specific approval requests, please contact Peak Technology via marketing@peaktechnology.at.

ABOUT PEAK TECHNOLOGY

Peak Technology develops and manufactures ultra-lightweight, high-performance components for space and motorsport applications.

Based in Holzhausen, Upper Austria, the company combines advanced composite engineering, precision manufacturing, and in-house testing to deliver mission-critical components for demanding environments.

Peak Technology's solutions include Composite Overwrapped Pressure Vessels, high-performance composite structures, and advanced lightweight components used in space systems and motorsport applications.

LOGO USAGE GUIDELINES

The Peak Technology logo is a core element of the company's visual identity and must always be used with care.

The logo must never be separated, distorted, tilted, rotated, or cropped. Additionally, a sufficient **clear space** must always be maintained around the logo. As a rule of thumb: the distance should be at least **half the width or height of the logo**.



SPECIAL CASES

When the logo is **cropped into a circular shape** (e.g., for **profile pictures**), adjusted rules apply for the protective spacing. Generally, it is recommended to use the **Square Version**, as it allows for the largest and most complete display of the logo in most use cases without any elements being cut off.



CORRECT LOGO BACKGROUNDS

Please use the appropriate logo depending on the background:

- Use the **logo with white background** when a clean, controlled logo area is required.
- Use the **transparent logo for light backgrounds** when placing the logo on white or bright layouts.
- Use the **transparent logo for dark backgrounds** when placing the logo on dark or high-contrast backgrounds.

The logo must always have sufficient contrast against the background. Avoid placing the logo on visually busy images, patterns, gradients, or low-contrast areas.